



**C.O.F.F.E.E., Cooperation for fostering Education and Employability.**  
Creating possibilities to work in the coffee market

**Qualified Knowledge Transfer in the Coffee Sector**

Through the COFFEE-project eight partners from seven different countries create a network and thereby improve the chances of education and working opportunities in the coffee industry, especially for young people. Developer and leader of the project is the German association Starkmacher, in collaboration with the coffee expert Dr. Andrej Godina and his association "Umami Area". The mediation of basic knowledge and professional know-how all around the topic coffee is an important element of the project: From the fundamentals of coffee cultivation up to the correct and taste-orientated preparation of in the cup.

**INTERNATIONAL CAMP IN INDONESIA**

The travel to Indonesia is the third appointment of the project. Cross-border learning and knowledge transfer – these are the challenges participants will tackle during the stay on coffee plantation in Sumatra. Part of this training is getting to know the life and work of local coffee farmers and to receive deeper insights into the origins of coffee production through practical work in the plantations in combination with theoretical components. Participants are given the opportunity to experience the harvesting of coffee cherries, the peeling, drying and many other processes. At the same time, the project wants to promote best practice examples of companies that are connecting the coffee business to social values. Our hosting partner, Yayasan Ekosistem Lestari (YEL; Foundation for Sustainable Ecosystems), and our contact person is Diana Kosmanto. She is responsible for ensuring that the coffee produced in accordance with the required specifications. Establish communication with buyers and prospective buyers; as well explain about the whole concept and idea of the Orang-Utan Coffee Project, prepare all supporting documents required in the delivery of coffee, regularly meeting with the farmers to establish communication, exchange information and experience, about coffee and nature conservation. She is the developer of an ecotourism project for YEL. She is responsible for administering and controlling. She also has a Master in Organizational Psychology.

Founded in early 2000, YEL is an institution focused on environmental issues and community development. The establishment of this institution is a positive response to the emergence of various environmental issues and nature conservation in particular to the threat of pollution and the extinction of life support systems is important for all beings in the world.

**Mission:**

Carry out works and efforts for environmental conservation with sustainable benefits for the whole community. To realise this mission, YEL does not rule out the possibility to give broad contribution in the region of North Sumatra, in Indonesia or even for the international communities, prioritising participatory approaches, scientific based sustainable solution and human interests.

YEL has a strong commitment to achieve its vision and mission through following programme activities: improvement of community awareness and concerns towards a sustainable environment; environmental education and nature conservation programmes through the conservation of Orang-utan and the development of eco-tourism.

### **Orang-Utan Coffee Project:**

The tropical rainforest provides the special climate in which the unique Sumatra Arabica coffee can flourish so well. The progressive continuation of deforestation, which is primarily pushed forward from both the explosive expansion of the palm oil industry and the overall development of agricultural and industrial development, destroys the livelihoods from the local farmers and the Sumatran orang-utans. To avoid the increasing extinction of the rainforest, the supports the coffee farmers in Sumatra to manage their plantations in an ecological and sustainable way, which ensures to protect the rainforest and the natural habitat of the few, left Sumatra orang-utans. In this manner the Orang-Utan Coffee Project demonstrates how to balance sustainable economic activity, resource efficiency, climate protection and social responsibility.

### **COFFEE CAMP AGENDA:**

**From February the 17th (arrivals in Medan at least at 7pm.) to February the 17th (departures in the evening). Arrival and departure date are fixed, some activities of the program could instead still change in the next days!!**

6th departure from Europe

7th arrival in Medan (evening)

8th welcome in Medan, Orangutan coffee project presentation, Indonesian coffee production

9+10 educational classrooms in the orangutan coffee lab + organic plantation management classroom + press conference with journalists

11 transfer to coffee plantations

12-13-14-15 workshops picking coffee in coffee plantations + visiting the coffee mill

15 transfer to Medan

16 end of the classroom + SCAE exams

17 end of the campus

17th departure to Europe EVENING / Night

18th arrival in Europe

**COST:** Conference fee: 1.950€ (Trip excluded, Included food and accommodation)

The participants are hosted in shared multiple rooms.

For more information:

<http://coffee.starkmacher.eu> Facebook:

<https://www.facebook.com/Coffee-Project-612287995594130/?ref=bookmarks>

or write an email to Mathias Kaps: [m.kaps@starkmacher.eu](mailto:m.kaps@starkmacher.eu) (also for registration)

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